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February 11, 2011

President Ron Miguel and Commissioners
San Francisco Planning Commission
1650 Mission Street, Suite 400
San Francisco CA 94103

Re: File No.2005-0555EC
California Pacific Medical Center
Institutional Master Plan and related applications for approval


Honorable Commissioners,

I am pleased to confirm that the Members of the **Merchants of Upper Market & Castro (MUMC)** voted unanimously at their meeting on December 2, 2010, to SUPPORT the proposed new Neurosciences Institute building and related improvements at *California Pacific Medical Center (CPMC)*'s *Davies Medical Center* at Castro and Duboce Streets in San Francisco. Separately at the same meeting, **MUMC** Members also voted unanimously to SUPPORT *CPMC*'s Institutional Master Plan and the current projects it proposes, including those at the Davies Campus, the St. Luke's Campus, the Pacific Campus, and a new main hospital and related facilities at Van Ness and Geary Streets, all in San Francisco.

MUMC is the merchants' organization serving San Francisco's Castro-Upper Market area, generally along Market Street from Octavia Blvd. to Castro Street; Castro from Market to 19th Street; and cross streets through that area. **MUMC** currently has over 275 paid Members; there are about 650 merchants and other businesses in our service area. *CPMC*'s proposed Project at its Davies Campus is within **MUMC**'s primary service area. We also believe that the other elements of *CPMC*'s citywide Institutional Master Plan are appropriate for our comment, since they are part of an integrated healthcare system serving our neighborhood and all of San Francisco.

Please let us know if you have any questions regarding **MUMC**'s support for *CPMC*'s plans. Please include this letter in the Project's permanent file, and assure that it is provided to Planning Department staff, all Planning Commissioners and any other hearing panels at the time that this Project is considered by them. Thank you for considering our comments.

Respectfully,


Stephen H. Adams, President

cc: Geoffrey Nelson, Paula Lykins, Mary Lanier, Gustavo Hernandez – for *CPMC*
District 8 Supervisor Scott Wiener and staff (by email)