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Medical Center

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Mark Kimbell Named as President of CPMC Foundation

Jerry Mapp takes new role as President Emeritus

(San Francisco, September 14, 2009) Mark Kimbell has been named as the new President of the California Pacific Medical Center Foundation, the philanthropic arm of CPMC, replacing its long-serving leader Jerry Mapp. Kimbell is also taking on the newly created position of Vice President of Philanthropy for Sutter West Bay Region. Mapp will work part-time as President Emeritus of CPMC Foundation, cultivating donor relations that he has built up over his more than two decades with the institution.

Kimbell comes to CPMC Foundation from The Methodist Hospital System in Houston, Texas, where he established a reputation as an inspirational leader and a skilled fundraiser as the senior vice president and executive director of The Methodist Hospital Foundation. Starting in 2003 he built a fundraising team from scratch, increasing the hospital's fundraising from under one million dollars a year to more than \$20 million.

"Mark is a wonderful addition to the CPMC family and we are fortunate to have him join us," says Warren Browner, MD, MPH, CEO of California Pacific Medical Center. "The Foundation's efforts help fund new equipment for our hospital and clinics, and new facilities for our staff and patients. As we face the challenge of building two new, state-of-the-art hospitals in San Francisco to create a city-wide system of care, the work of the Foundation will be even more important to our success. We couldn't have a better leader for that work than Mark. Plus we are fortunate to have Jerry's continued efforts."

"This is a wonderful honor," says Kimbell. "CPMC Foundation has a great reputation and I'm just delighted to be able to work with such a talented, dedicated group of people. Judging by the results, Jerry Mapp and the CPMC Board of Trustees created a remarkably successful program over two decades. I'm fortunate to inherit their legacy, and I look forward to the exciting, and challenging, times ahead."

Before joining Methodist, Kimbell was executive director of Development at Rice University, and president of Children's Memorial Foundation in Chicago. He also served for three years as senior vice president at Grenzebach, Glier & Associates, one of the top fundraising consulting firms in the U.S. Kimbell also served on the Board of Directors for the Children's Miracle Network.

Kimbell graduated from Baylor University in 1983 and received his MBA from the University of Houston in 1992.

Jerry Mapp joined what is now CPMC (then Presbyterian Hospital) as Foundation President in 1984. During his 25 years with the institution, he has built a first-rate fundraising organization with a national reputation for donor cultivation and stewardship.

“Our country is going through big changes right now, both in health care and how philanthropy can help transform it,” says Kimbell. “At the Foundation we are committed to the idea that change is really only worthwhile when it improves the lives of our patients. I will do everything I can to make sure we live up to that commitment.”

California Pacific Medical Center. Beyond Medicine.

At San Francisco’s California Pacific Medical Center, we believe in the power of medicine. We research the most up-to-date treatments, hire the most qualified individuals, and practice the most modern, innovative medicine available. We deliver the highest quality expert care, with kindness and compassion, in acute, post-acute and outpatient services, as well as preventive and complementary medicine. But we also believe that medicine alone is only part of the solution. That’s why we look intently at each individual case and treat the whole person, not just the illness. It’s why we go beyond medical care and provide our patients with things like disease counseling, family support and wellness treatments. As one of California’s largest private, community-based, not-for-profit, teaching medical centers, and a Sutter Health affiliate, we are able to reach deep into our community to provide education, screening and financial support in some of the city’s most underserved neighborhoods. Medicine can transform a body. Going beyond medicine can transform a life. www.cpmc.org

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